

FIG. 1

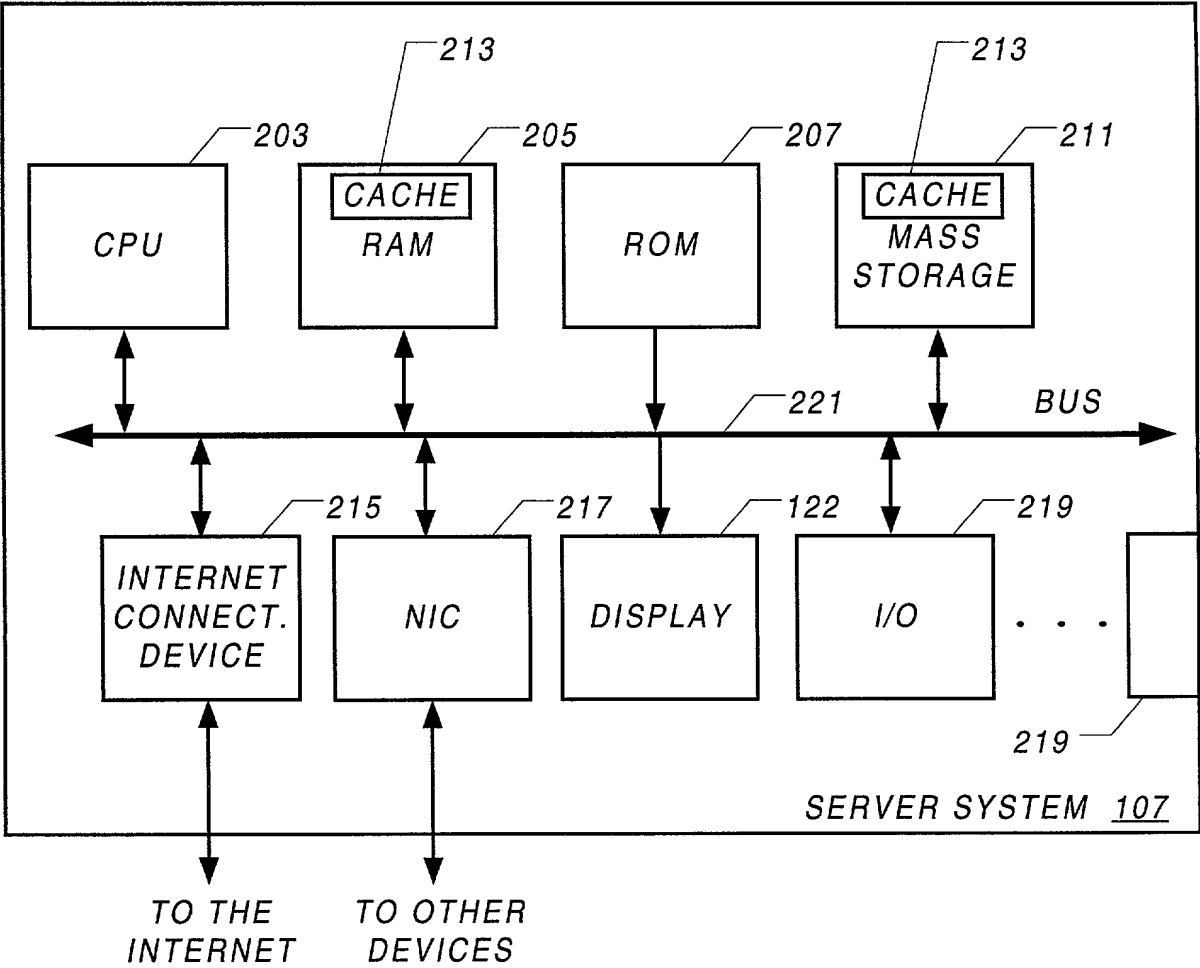


FIG. 2

3/22

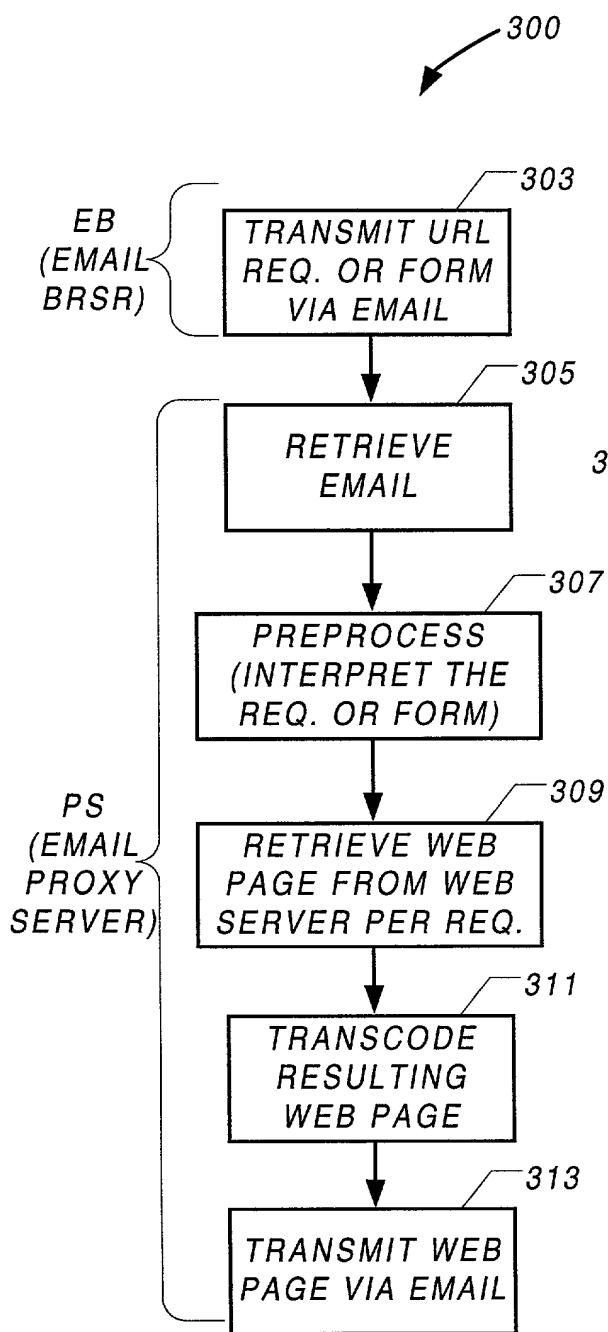


FIG. 3A

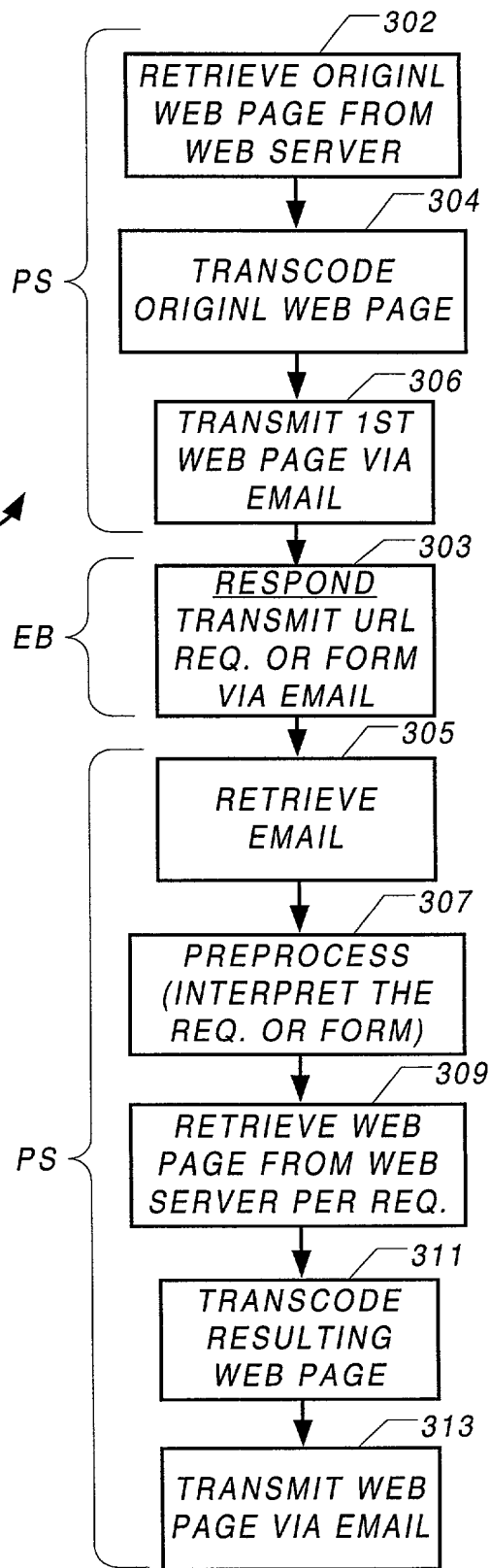


FIG. 3B

4/22

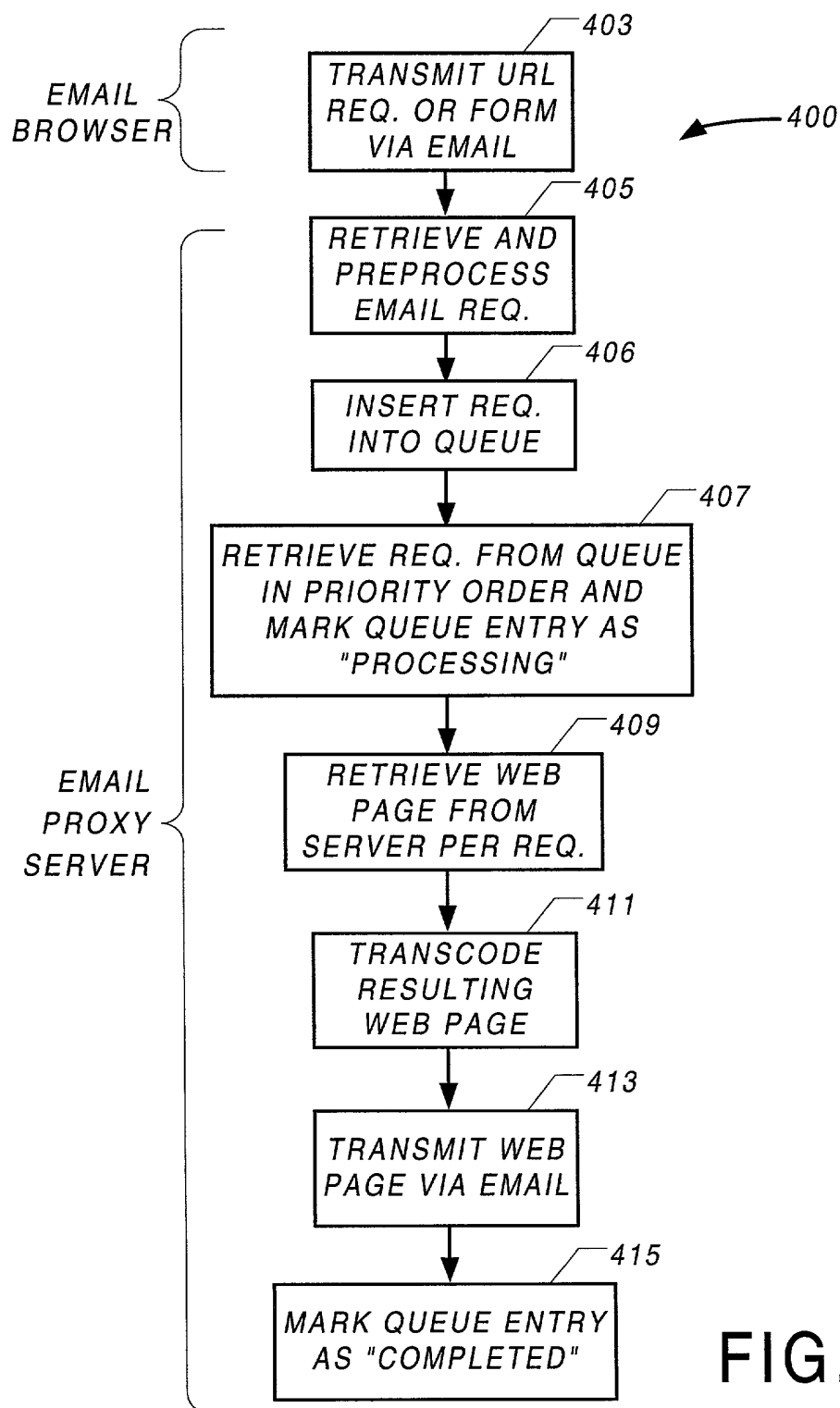


FIG. 4

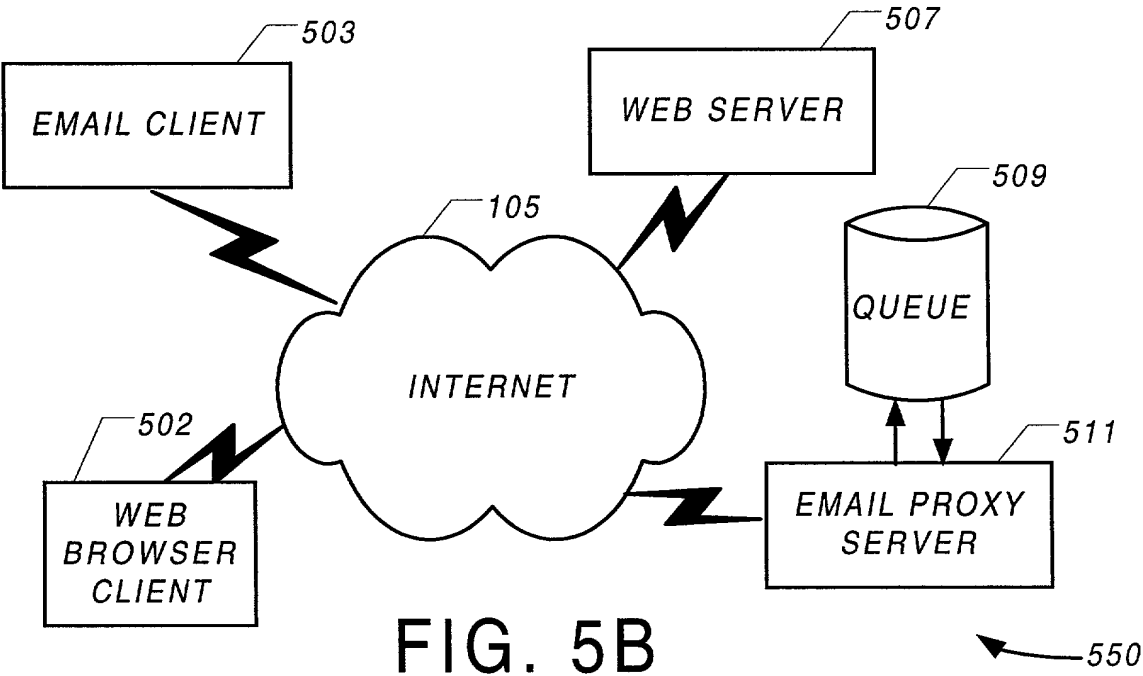
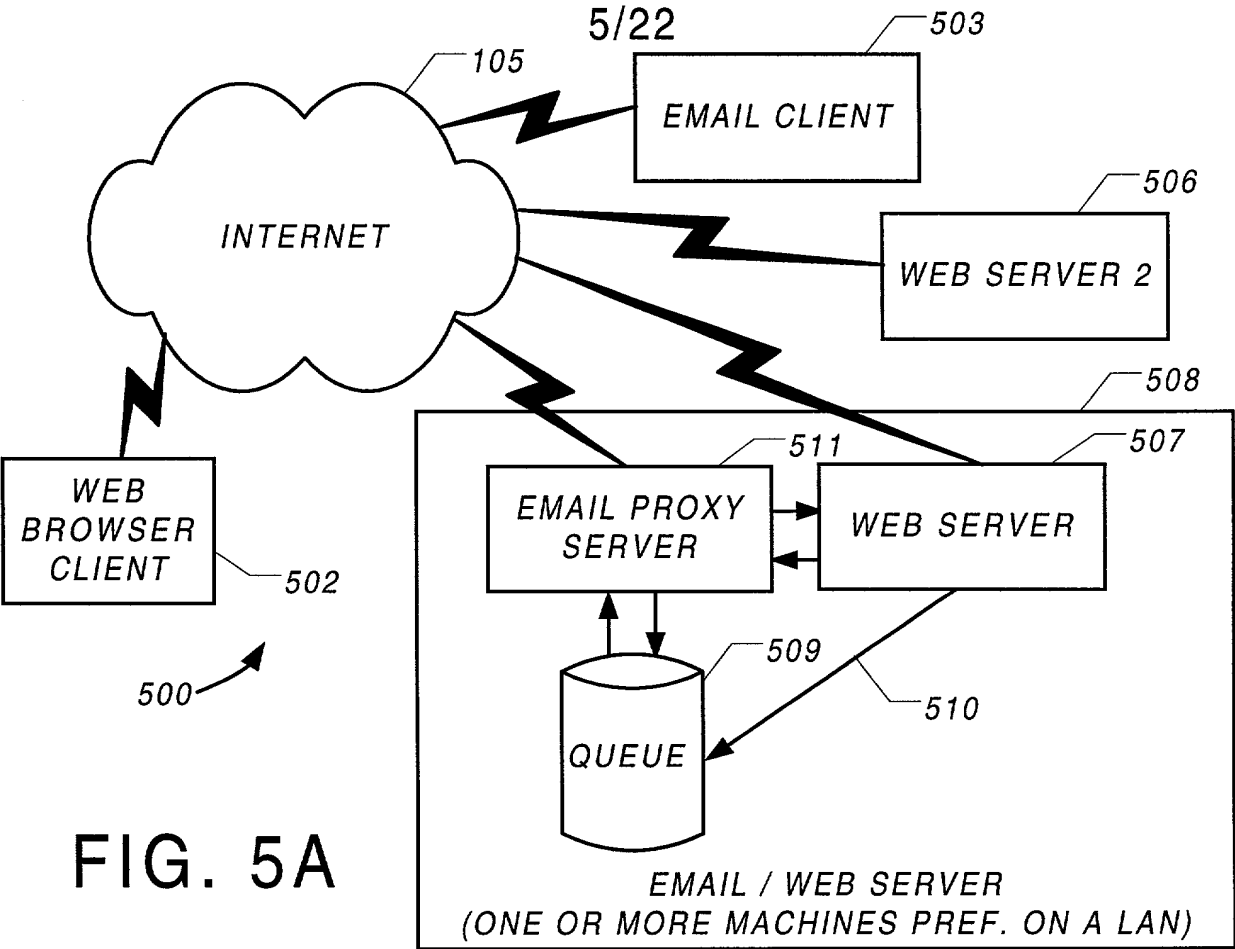


FIG. 5C

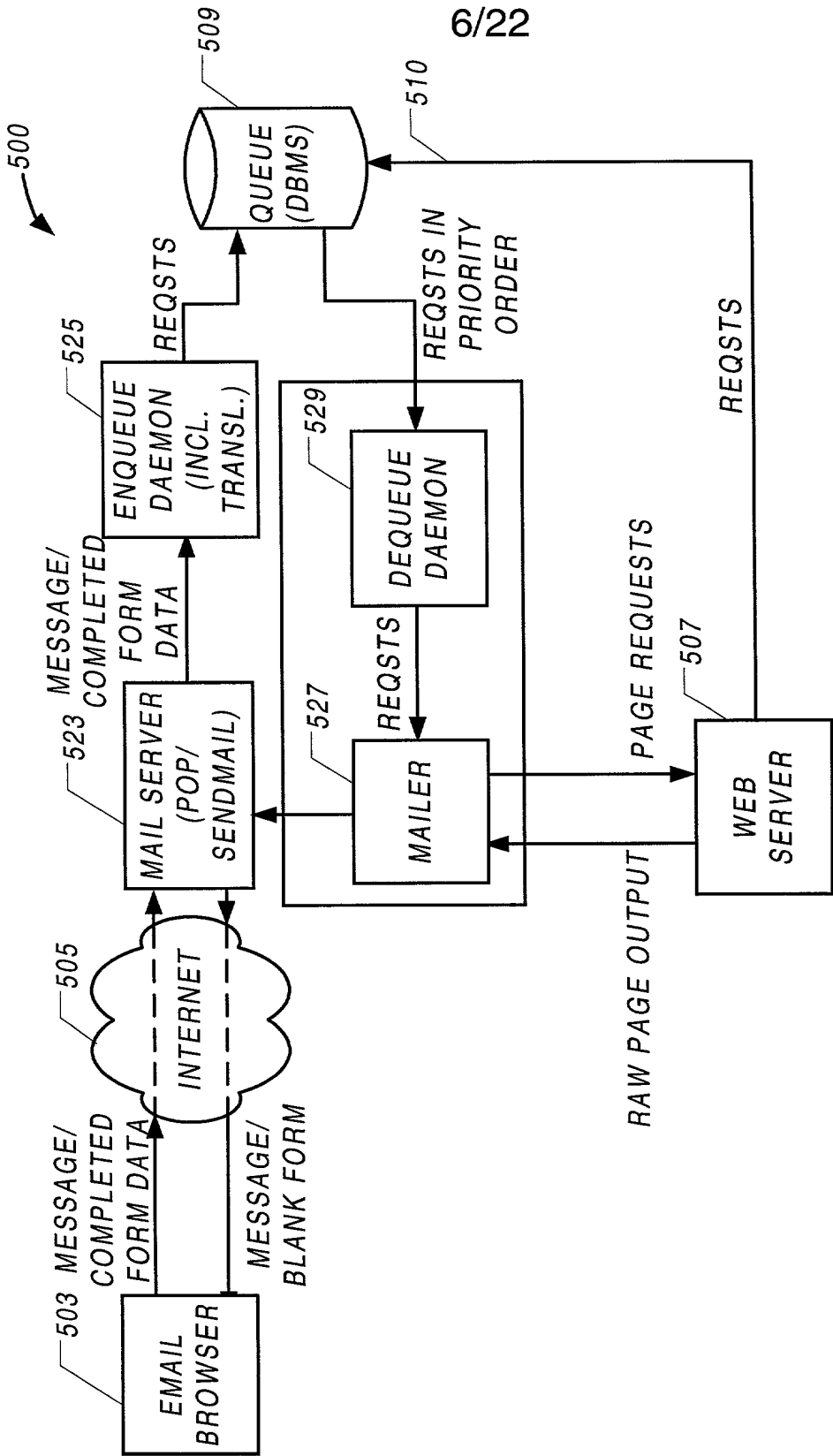
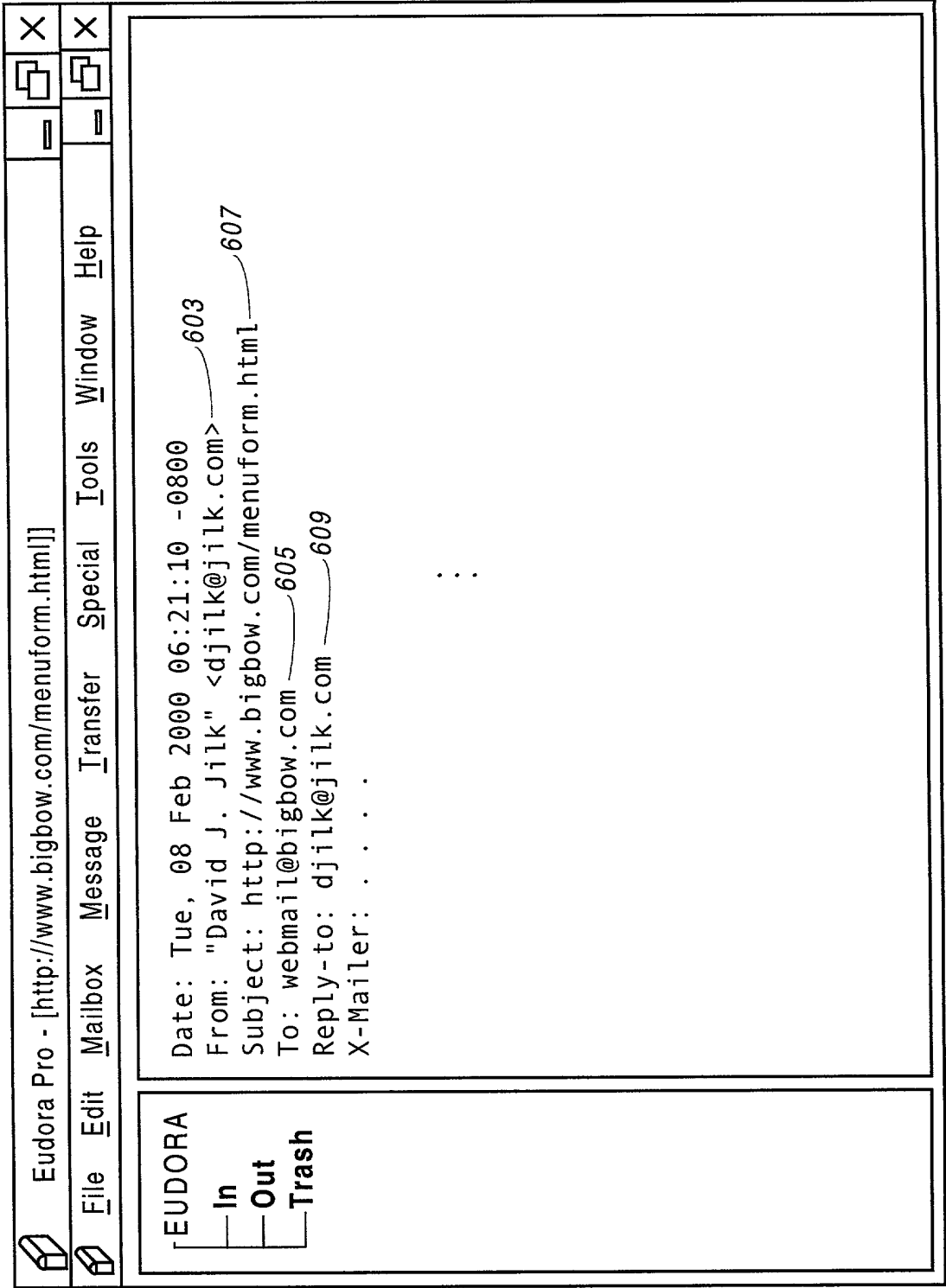


FIG. 5C

"www.bigbow.com"

7/22



EMAIL TEXT WINDOW → FIG. 6 →

FIG. 7A

✉

BigBow Email Menu

Fri Jan 07 09:06:12 EST 2000

✕

📁

⌵

🌐

File Edit View Tools Message Help

From: BigBow Reminders

Date: Friday, January 07, 2000 9:06 AM

To: djilk@jilk.com

Subject: BigBow Email Menu

Catalog Page:

Bed n Bath

Recipient:

Checkoway, Dan

submit

700

FIG. 7A

EMAIL HTML DISPLAY WINDOW

9/22

750

```
<HTML>
<HEAD>
<META content=text/html; charset=iso-8859-1 http-equiv=Content-Type>
</HEAD>
<BODY>
<FORM action=mailto:webmail@bigbow.com method=POST>
<INPUT type=hidden name=REQUEST_URL
      value="http://www.bigbow.com/catalog.asp">
<INPUT type=hidden name=REQUEST_METHOD value=POST>
<P>Catalog Page:
<SELECT name=catalog>
<OPTION value=1>Bed n Bath</OPTION>
<OPTION value=2>Traditions</OPTION>
</SELECT>
<P>Recipient:
<SELECT name=recipient>
<OPTION value=1>Checkoway, Dan</OPTION>
<OPTION value=2>Hoffman, Jon</OPTION>
</SELECT>
<P><INPUT name=submit type=submit value=submit>
</FORM></BODY></HTML>
```

EMAIL HTML SOURCE

FIG. 7B

10/22

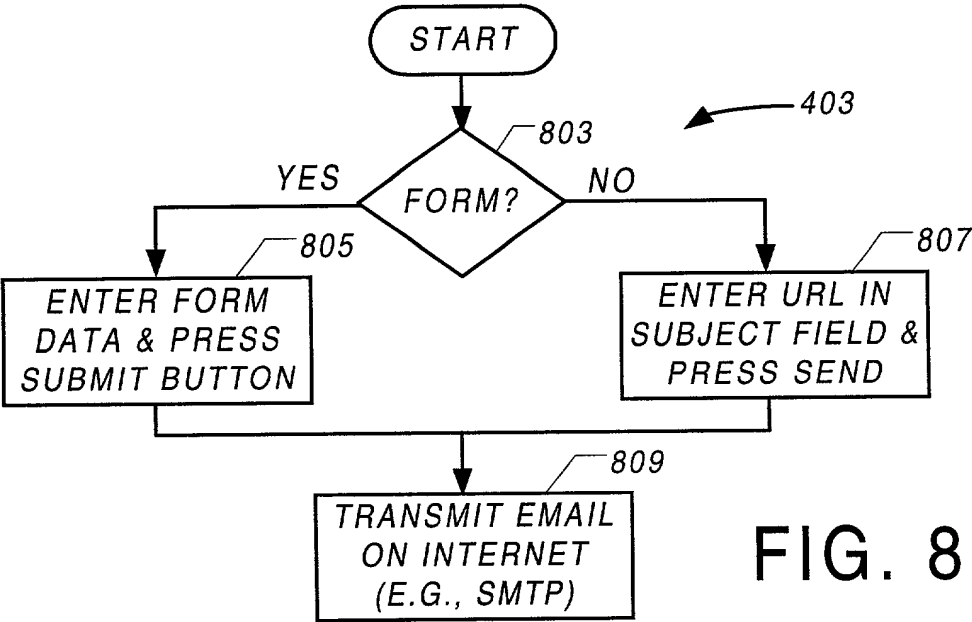


FIG. 8

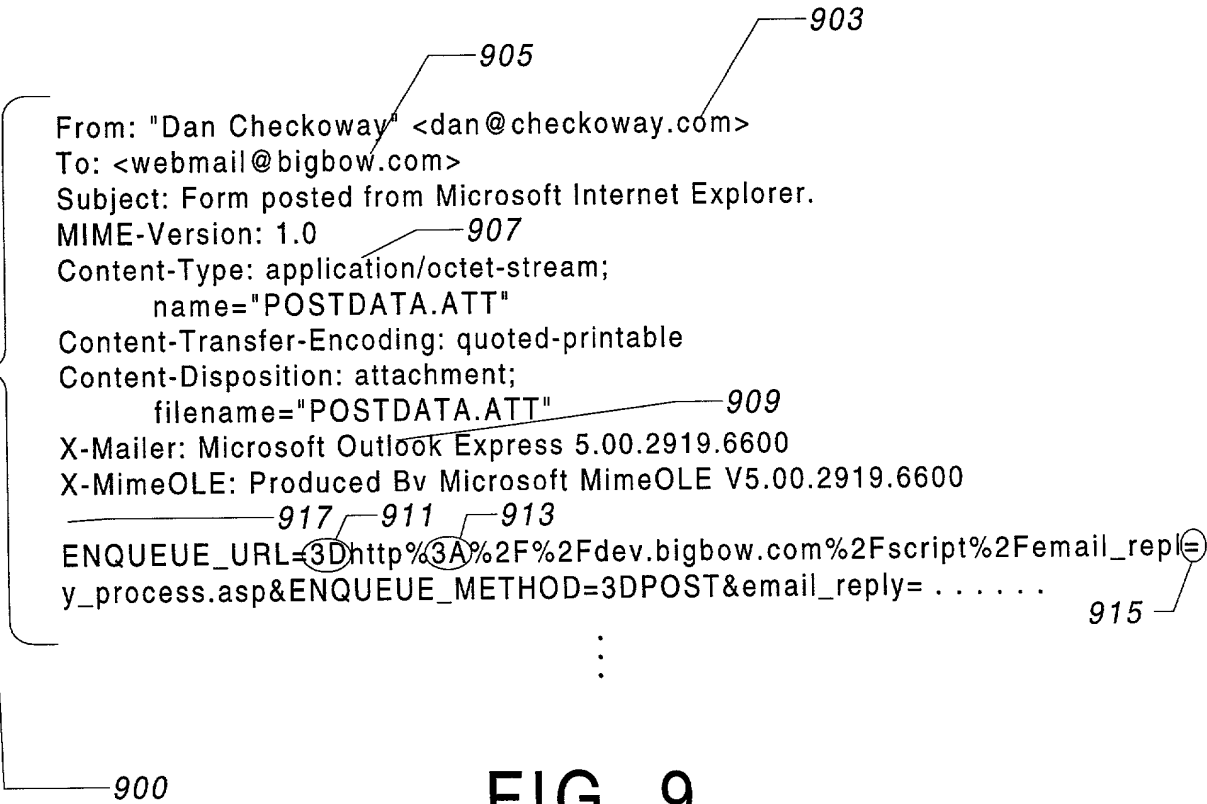


FIG. 9

11/22

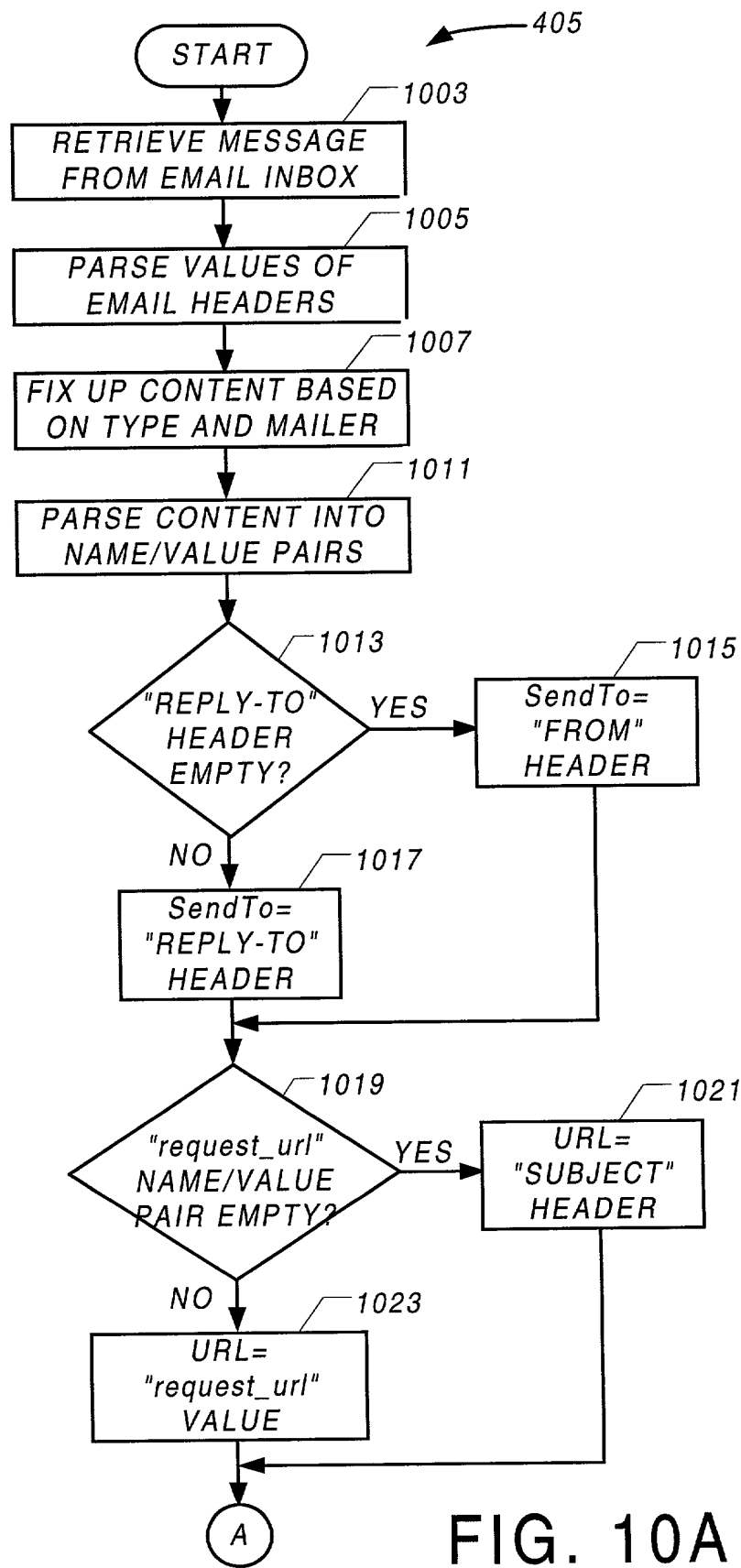


FIG. 10A

12/22

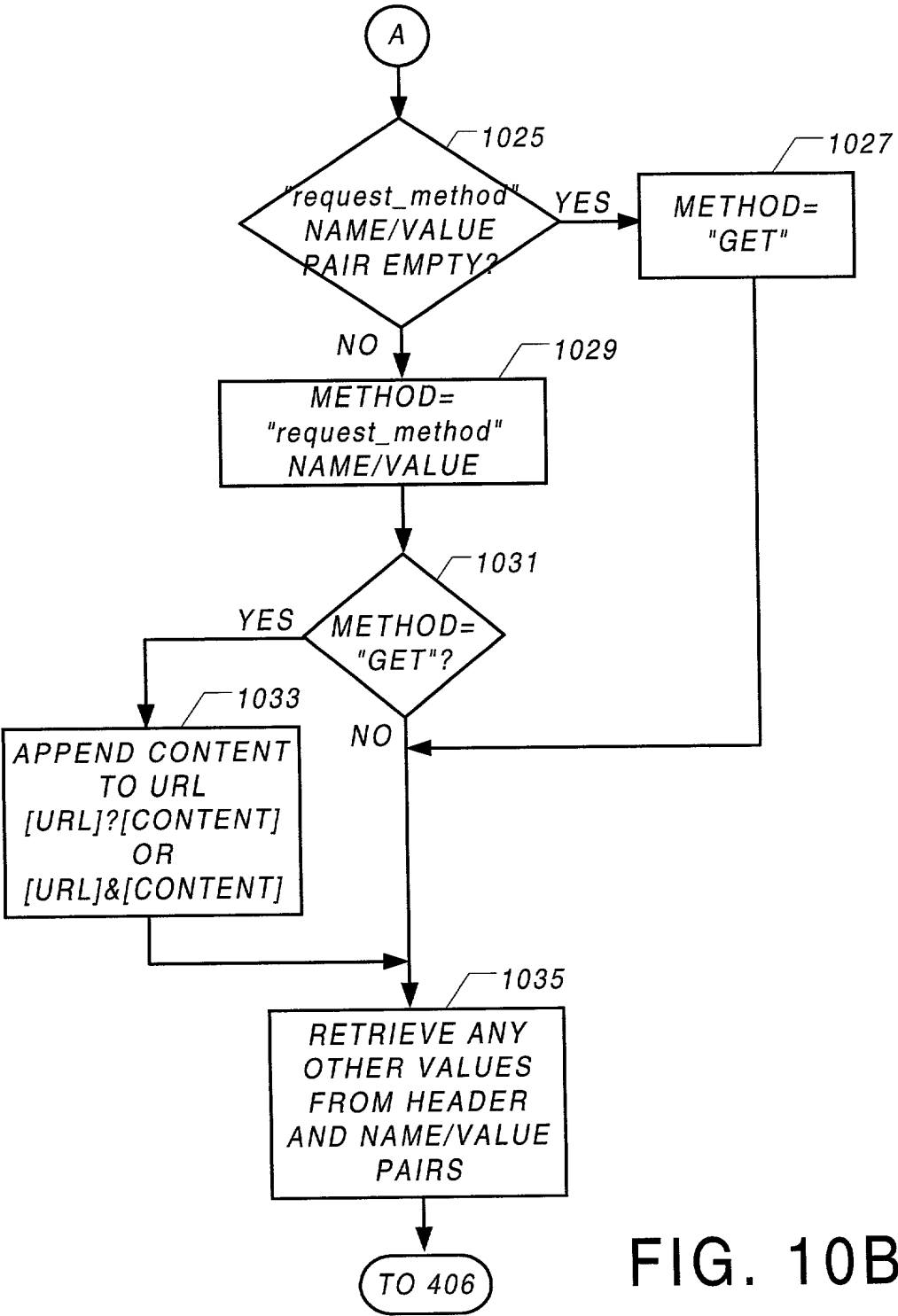


FIG. 10B

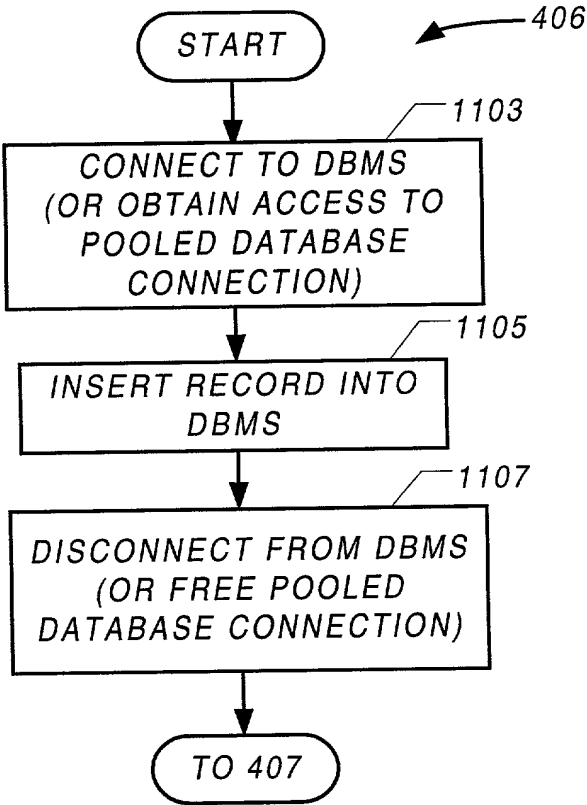


FIG. 11

14/22

1200 {

```
INSERT INTO request_queue(  
    request_id,1203  
    created_date,1205  
    completed_date,  
    request_type_id,1207  
    request_status_id,1209  
    priority,1211  
    our_email,1213  
    sendto_email,1215  
    url,1217  
    request_method,1219  
    post_content)  
VALUES(NULL, '[CurrentDateTime]', NULL,  
    'incoming', 'open', 1,  
    'Webmail@bigbow.com', '[SendTo]',  
    '[URL]', [Method], '[Content]')
```

FIG. 12

1400 {

```
SELECT * FROM request_queue WHERE  
request_status_id='open' AND  
completed_date is NULL ORDER BY  
priority, created_date
```

FIG. 14

15/22

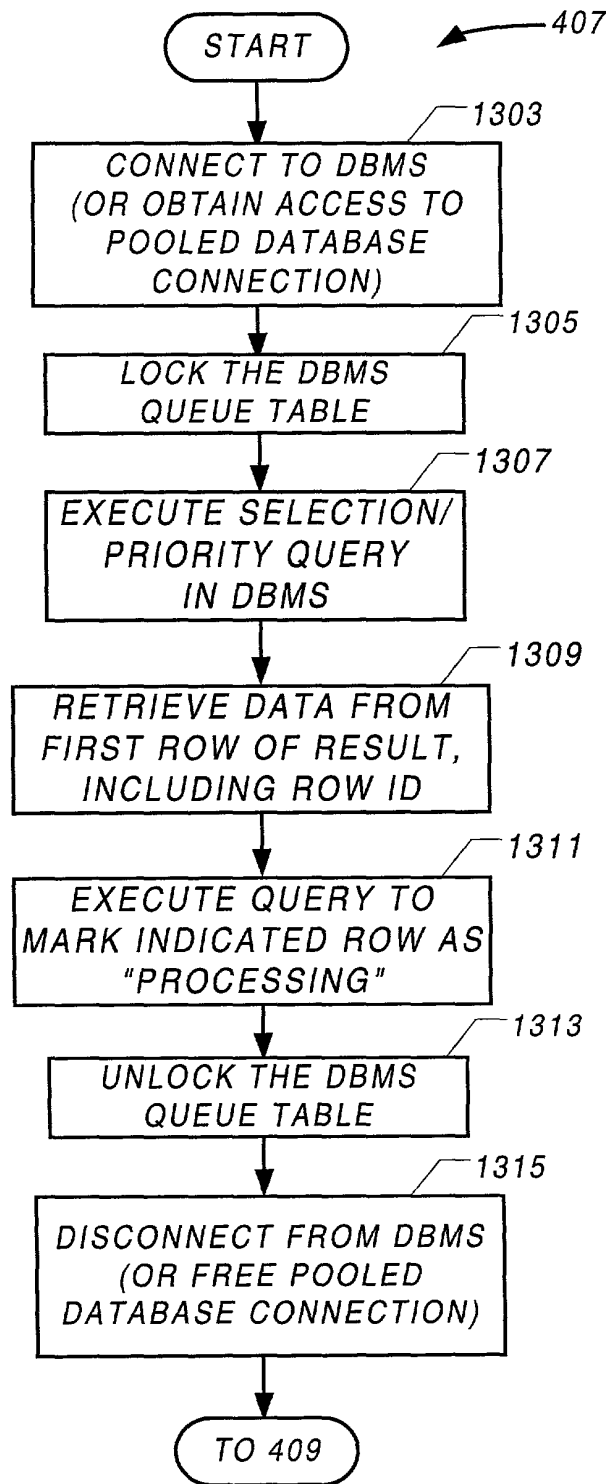


FIG. 13

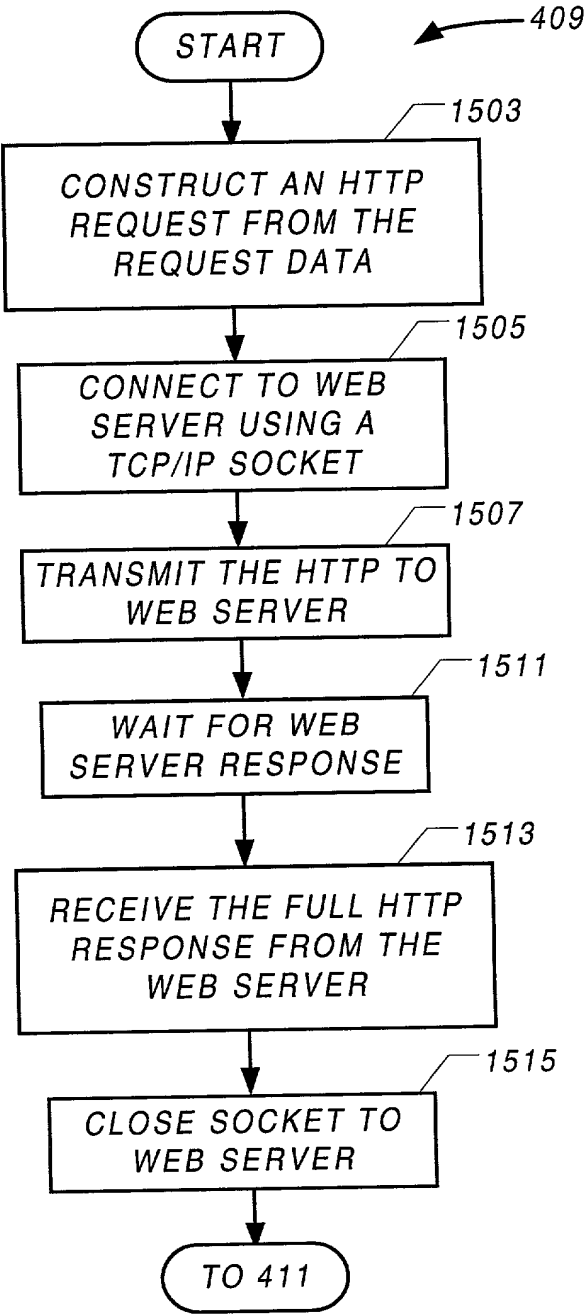


FIG. 15

17/22

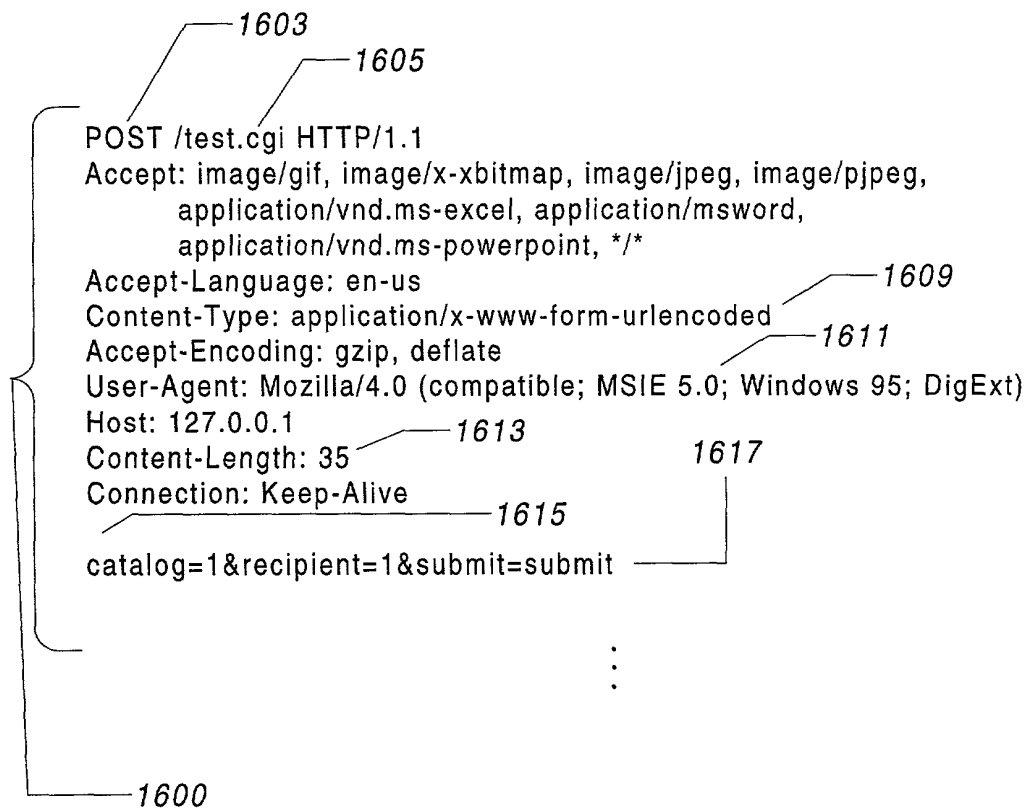


FIG. 16

18/22

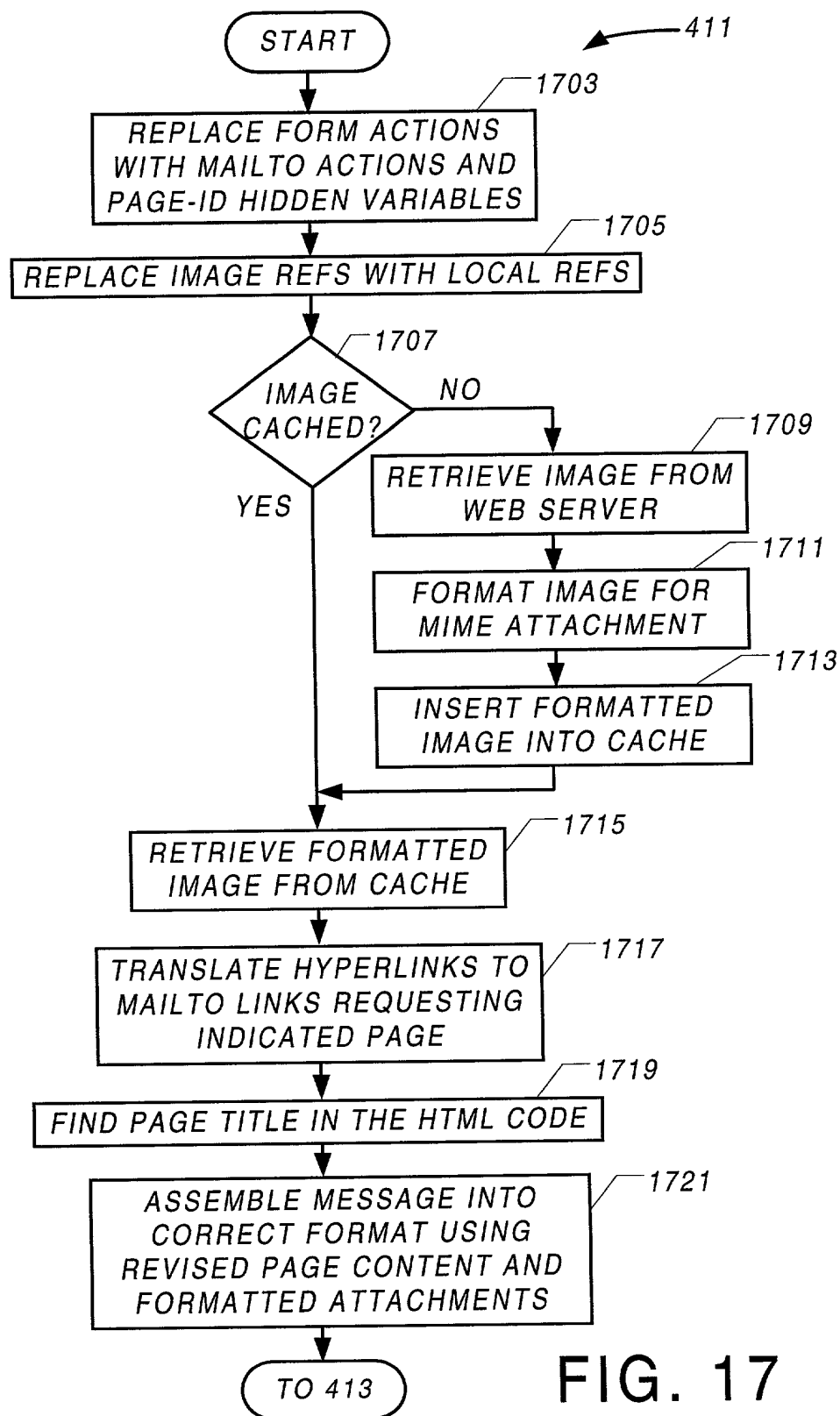


FIG. 17

19/22

To: djilk@jilk.com
 From: webmail@bigbow.com
 Subject: BigBow
 X-Courtesy-Of: BigBow Dequeue 1.0 (Built: Feb 13 2000 22:42:09)
 Mime-Version: 1.0
 Content-Type: multipart/related; boundary="dequeue-boundary";
 type=text/html

This is a multi-part message in MIME format.

--dequeue-boundary
 Content-Type: text/html; charset=US-ASCII
 Content-ID: <dequeue-body>

<html><head><title>BigBow</title></head>
 <body background="cid:http---www-bigbow-com-_borders-cap_top-jpg">
 <a href="mailto:webmail@bigbow.com?subject=http://www.
 bigbow.com/index.htm">

 <FORM ACTION="mailto:webmail@bigbow.com" METHOD="POST">
 <INPUT TYPE="HIDDEN" NAME="REQUEST_URL"
 VALUE="http://www.bigbow.com/subscribe">
 <INPUT TYPE="HIDDEN" NAME="REQUEST_METHOD" VALUE="POST">
 <input type="hidden" name="listid" value="443">
 Email Address
 <input TYPE="TEXT" SIZE="32" MAXLENGTH="255" NAME="ATTR1" VALUE>
 </form></body></html>

--dequeue-boundary
 . . . (Continued in FIG. 18B)

FIG. 18A

20/22

. . .(continuing from FIG. 18A last line " --dequeue-boundary")
 Content-ID: <http---www-bigbow-com- borders-cap_top-jpg>
 Content-Type: image/jpeg
 Content-Transfer-Encoding: BASE64
 R01G0D1heAAKALMAAA8PjRwckz8/pG5uup6e0czM5/b2+v///wAAAAAAAAA
 AAAAAAAAAAAAAAAAAAAAAACwAAAAAeAAKAAAEVfDISau900vNu/9gKI5k+RWD
 oK5s675wLM90XQ9FZgWB4P/AoHBILBqPyKTyFgxYKoSldeqWouESfTK7Xq/
 2UPvSy6bi4FD4cxum1HuuLw6mNvvyAgA0w==
 --dequeue-boundary
 Content-ID: <http---www-bigbow-com-images-header-jpg>
 Content-Type: image/jpeg
 Content-Transfer-Encoding: BASE64
 R01G0D1hJgIxAMQAAA8PixcXuBsbzmNjuQoKEJiY0ezs9vPz+dPT2Pn5/Ofn
 6aWlpv////39/fn5+fPz8wAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA
 AAAAAAAAAAAAAAAAAAAAAACwAAAAAJgIXAAAF/yAjjuQAnIAwrGzrvnAs
 .
 .
 wWU7+9nQjnZ6sJmAWqx619jONq40YFj0JMAABjhAAh7XgA0Ye9y2Tre6183u
 drv73fCON6ntL0962/ve+M63vvfN72jQudv9DrjAB07wghv84LcAOMIXzvCG
 0/zhEI+4xCd08Ypb/OIYz7jGN87xjnv84yAPuchHTvKSm/zkKE85LKqt8pa7
 /OUwj7nMZ07zmjckBAA7
 --dequeue-boundary--
 1800 (CONTD.)

1827
 1825
 1829
 ENCODED IMAGE DATA 1821
 1833

FIG. 18B

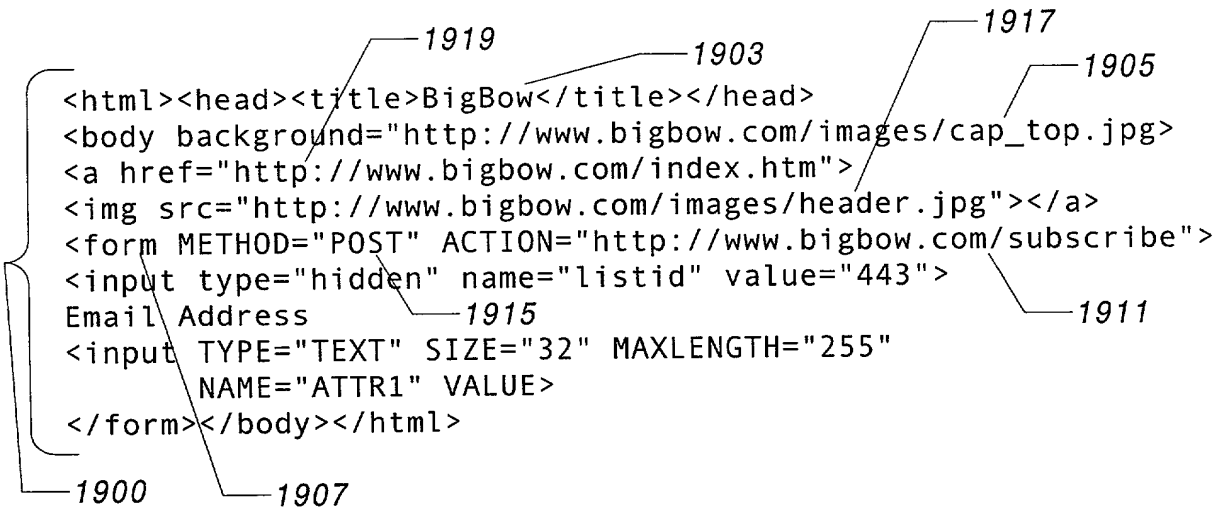


FIG. 19A



FIG. 19B

FIG. 19A

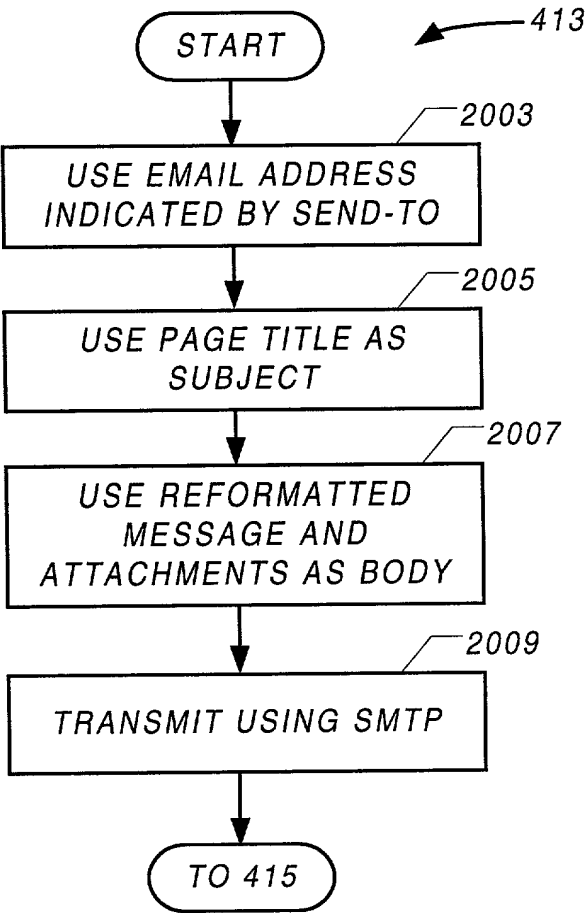


FIG. 20

IN THE UNITED STATES PATENT AND TRADEMARK OFFICEApplicant(s): Jilk, Jr., *et al.*Title: SYSTEM, METHOD, APPARATUS AND
COMPUTER PROGRAM PRODUCT FOR
OPERATING A WEB SITE BY
ELECTRONIC MAIL

Group Art Unit: unassigned

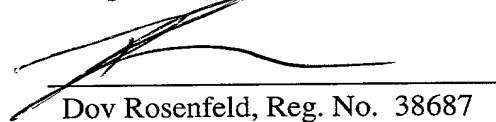
Examiner: unassigned

**LETTER TO OFFICIAL DRAFTSPERSON
SUBMISSION OF FORMAL DRAWINGS**The Commissioner for Patents
Washington, DC 20231
ATTN: Official Draftsperson

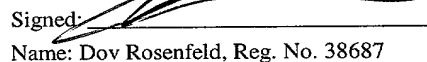
Dear Sir or Madam:

Attached please find 22 sheets of formal drawings to be made of record for the above
identified patent application submitted herewith.

Respectfully Submitted,

Feb 9, 2001
Date
Dov Rosenfeld, Reg. No. 38687

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Telephone: (510) 547-3378; Fax: (510) 653-7992**Certificate of Mailing under 37 CFR 1.10**I hereby certify that this application and all attachments are being deposited with the United States Postal
Service as Express Mail (Express Mail Label: EL752476236US in an envelope addressed to Box Patent
Application, Commissioner for Patents, Washington, D.C. 20231 on.Date: Feb 9, 2001Signed: 
Name: Dov Rosenfeld, Reg. No. 38687